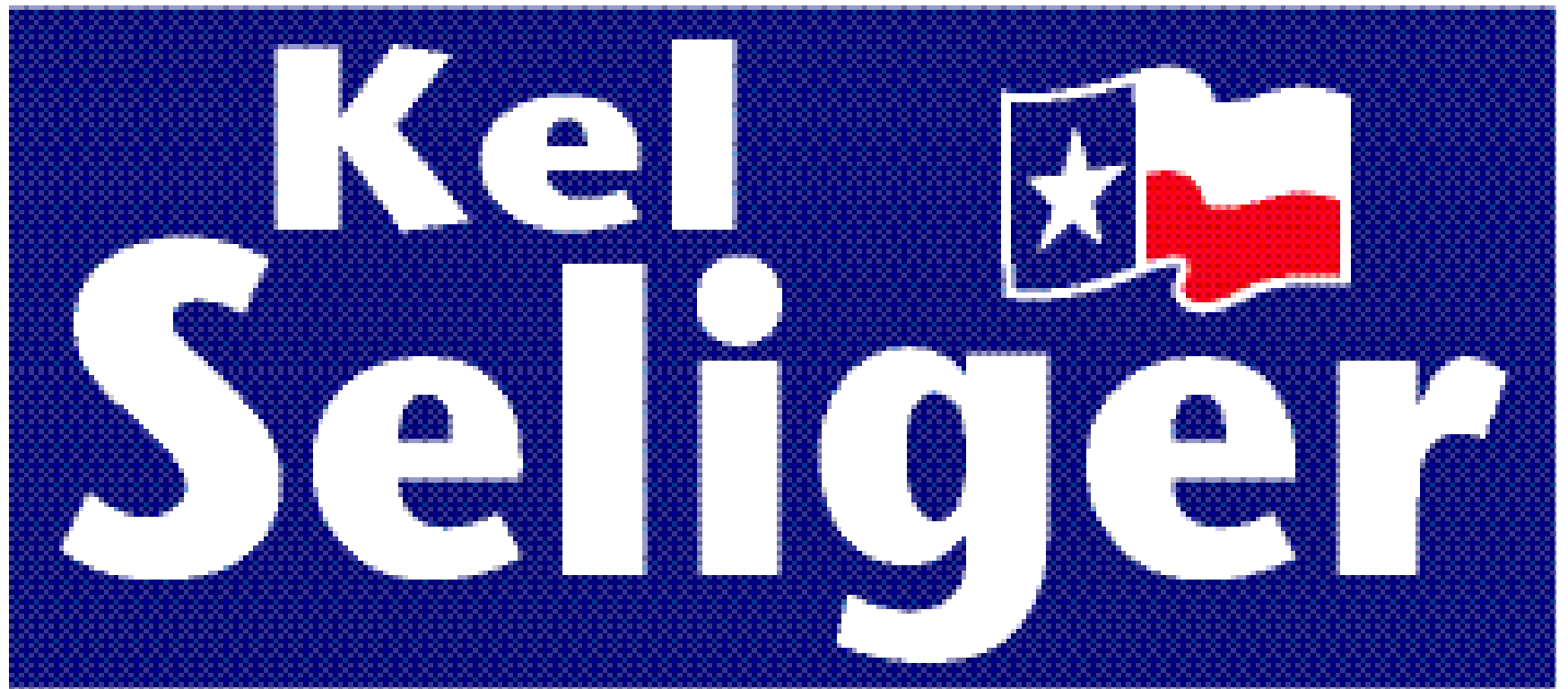


Governor Perry has called a special election to replace retiring State Senator Teel Bivins. I would appreciate your consideration and would be honored to have your vote. *Kel Seliger*

*A Person Like Yourself*



*for* STATE SENATE



Counties Represented  
in State Senate District 31

- |            |            |
|------------|------------|
| Andrews    | Hutchinson |
| Bailey     | Lipscomb   |
| Cochran    | Martin     |
| Crane      | Midland    |
| Dallam     | Moore      |
| Deaf Smith | Ochiltree  |
| Ector      | Oldham     |
| Gaines     | Parmer     |
| Glasscock  | Potter     |
| Hansford   | Randall    |
| Hartley    | Roberts    |
| Hemphill   | Sherman    |
| Howard     | Yoakum     |

**Republican**

Pol. ad by Kel Seliger For Texas Senate  
P.O. Box 51166 Amarillo, Texas 79159  
Ken Kelley, Treasurer

PRSRT STD  
US Postage  
PAID  
Kel Seliger  
Campaign

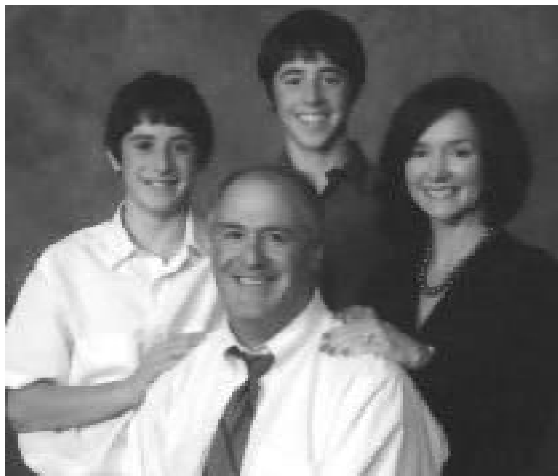
“ I will approach all issues with one question: *How does it affect our families?* ”

**EARLY VOTING: Jan. 5-16, 2004**

**STATE SENATE SPECIAL ELECTION: Tuesday, Jan. 20, 2004**

**Elect Seliger: State Senate Special Election: Tuesday, Jan. 20, 2004**

# You Can Count On Kel!



Dear District 31 Neighbors:

I would be honored to earn your vote in this special election for State Senate. I also want to commend retiring State Senator Teel Bivins for the outstanding job he has done in serving the Panhandle and Permian Basin communities. I will serve all the families--in all 26 counties served by District 31--with a commitment to listening, working overtime and getting results. I will also work to improve our local quality of life and to protect our conservative values.

Respectfully,

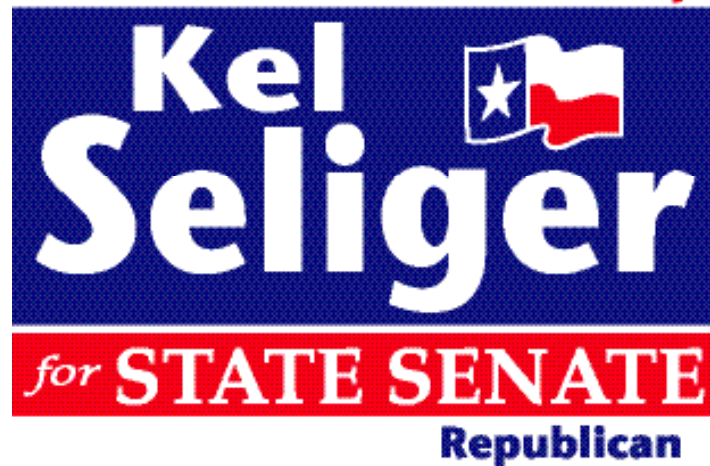
## Active Husband-Wife Community Service Team

Kel is past President of the Rape Crisis Domestic Violence Center of Amarillo and has served on the Executive Committee of the Amarillo Chamber of Commerce, United Way's Citizens' Budget Committee, and the Don Harrington Discovery Center. He has also participated in numerous local government organizations, including the Community and Economic Development Committee of the US Conference of Mayors, and as a past Chair of the Texas Municipal League's Legislative Committee on Community Development.



Nancy currently serves as an appointee of former Gov. George W. Bush on the Texas State Board of Medical Examiners. She also serves on the Amarillo Hospital District Board, MD Anderson Board of Visitors & Texas Lyceum. She has formerly served on the Boards of the Amarillo Museum of Art, Symphony Guild, Lone Star Ballet, various PTAs, Children's Miracle Network, Junior League of Amarillo, & Big Brothers Big Sisters.

*A Person Like Yourself*



**Campaign  
Hotline:**

(806) 373-5500

email:

[kel4senate@seliger4senate.com](mailto:kel4senate@seliger4senate.com)

[www.seliger4senate.com](http://www.seliger4senate.com)

**As Mayor, Kel Seliger had a reputation  
for getting things done ...  
Kel's now ready to get results  
for you in the Texas Senate.**

**Kel Seliger:** **A Proven Leader  
Who Gets Results**

As Mayor & City Commissioner of Amarillo, Kel Seliger worked with fellow citizens to get results:

- Property tax rate was reduced by 27%
- City crime rate was reduced by 13% (Burglary was reduced by 25%)
- Local employment increased by 19% (18,000 new jobs)

**Kel Seliger:** **A Person  
Like Yourself**

- 50 year old lifelong district resident (born in Amarillo) & graduate of Panhandle public schools (Borger ISD) • Former Mayor of Amarillo (served four terms); Former City Commissioner • Kel and his wife, Nancy, have two sons: Jonathan (14) & Matthew (12): both attend local public schools • Family owned and operated business: Lake Steel, Inc. (Founded in 1937 & currently employs 70) • Youth hockey coach • Member of NRA & Texas Farm Bureau • Active Republican

**Kel Seliger:** **Straightforward  
& Conservative**

Kel is the only candidate with a conservative **40 Point Issue Plan** (a copy of his issue positions will be mailed to you next week). His conservative platform calls for protecting our conservative values, lowering taxes, and improving our local quality of life. Kel **favours** reducing school property taxes and requiring statewide voter approval of any new school tax funding reform. Kel also **opposes** abortion except in the cases of rape, incest, and danger to the mother's life.

**Make Your Vote Count For Results.  
Elect Kel Seliger!**